

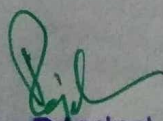
DEPARTMENT OF COMMERCE

B.Com (Regular) Program Outcome

- This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., well trained professionals to meet the requirements.
- After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the Company.
- Capability of the students to make decisions at personal & professional level will increase after completion of this course.
- Students can independently start up their own Business.
- Students can get thorough knowledge of finance and commerce.
- The knowledge of different specializations in Accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.

Program Specific Outcome

- The students can get the knowledge, skills and attitudes during the end of the B.com degree course.
- By goodness of the preparation they can turn into a Manager, Accountant, Management Accountant, cost Accountant, Bank Manager, Auditor,



**Principal
M.P.N. College,
Mullana (Ambala)**

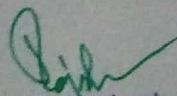
Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.,

- Students will prove themselves in different professional exams like C.A. , C S, CMA, MPSC, UPSC. As well as other coerces.
- The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day to day business activities.
- Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.
- Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.
- Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- Students will be able to do their higher education and can make research in the field of finance and commerce.

Course Outcomes

Financial Accounting:

- To enable the students to learn principles and concepts of Accountancy.
- Students are enabled with the Knowledge in the practical applications of accounting.


Principal
M.P.N. College,
Mullana (Ambala)

- To enable the students to learn the basic concepts of Partnership Accounting, and allied aspects of accounting.
- The student will get thorough knowledge on the accounting practice prevailing in partnership firms and other allied aspects.
- To find out the technical expertise in maintaining the books of accounts.
- To encourage the students about maintaining the books of accounts for further reference.

Marketing

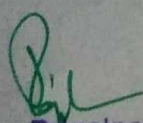
- This course enables the students, the practical knowledge and the tactics in the marketing.
- To study and critically analyze the basic concepts and trends in Marketing.
- To aware of the recent changes in the field of marketing.

Computer Applications

- To make students familiar with computer environment & operating systems
- To introduce students with accounting packages like tally.
- To develop skill and knowledge among students in applications of internet in education of commerce.

Business Mathematics and Statistics

- To use and understand useful functions in business as well as the concept of EMI.
- To understand the different concept of population and sample and to make students familiar with Calculation of various types of averages and variation.
- To learn the applications of matrices in business.



Principal
M.P.N. College,
Mullana (Ambala)

- To understand the students to solve LPP to maximize the profit and to minimize the cost.
- To use regression analysis to estimate the relationship between two variables and to use frequency distribution to make decision.
- To understand the techniques and concept of different types of index numbers.

Business Environment

- To make the students aware about the Business and Business Environment.
- To develop entrepreneurial awareness among students.
- To motivate students to make their mind set for thinking entrepreneurship as career.

Business Economics (Micro)

- To provide students knowledge of Micro Economic concepts and inculcate an analytical approach to the subject matter.
- To arouse the students interest by showing the relevance and use of various economic theories.
- To apply economic reasoning to solve business problems.

Business Communication

- To make the students aware about the business communication.
- To understand the process and importance of communication.
- To develop awareness regarding new trends in business communication, various media of communication and communication devices.
- To extend business communication skills through the application and exercises

Corporate Accounting

- This course aims to enlighten the students on the accounting procedures followed by the Companies.

- Student's skills about accounting standards will be developed.
- To make aware the students about the valuation of shares.
- To impart knowledge about holding company accounts, amalgamation, absorption and reconstruction of company.

Business Economics (Macro)

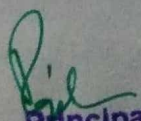
- To familiarize the students with the basic concept of Macro Economics and its application.
- To aware students about Gross National Product (GNP), Net National Product (NNP) ,Income at Factor cost or National Income at Factor Prices ,Per Capita Income , Personal Income (PI) ,Disposable Income etc.
- To Study the relationship among broad aggregates.
- To apply economic reasoning to solve the problems of the economy.

Business management

- To understand the concept & functions and importance of management and its application.
- To make the student understand principles, functions and different management theories.

Elements of company law

- To impart students with the knowledge of fundamentals of Company Law and provisions of the Companies Act of 2013.
- To apprise the students of new concepts involving in company law regime.
- To acquaint the students with the duties and responsibilities of Key Managerial Personnel.


Principal
M.P.N. College,
Mullana (Ambala)

Cost Accounting

- To understand Basic Cost concepts, Elements of cost and cost sheet.
- Providing knowledge about difference between financial accounting and cost accounting.
- Ascertainment of Material and Labor Cost.
- Student's Capability to apply theoretical knowledge in practical situation will be increased.

A course in environmental studies

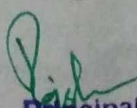
- To furnish awareness about environmental problems among people.
- Impart basic knowledge about the environment and its allied problems.
- Developing an attitude of concern for the environment.
- Acquiring skills to help the concerned individuals in identifying and solving environmental problems.

Business Law

- The student will well verse in basic provisions regarding legal frame work governing the business world.
- To know the students with the basic concepts, terms & provisions of Mercantile and Business Laws.
- To develop the awareness among the students regarding these laws affecting trade business, and commerce.

Accounting

- To provide the knowledge of various accounting concepts
- To impart the knowledge about accounting methods, procedures and techniques.
- To acquaint students with practical approach to accounts writing by using software package and by learning various accounts.

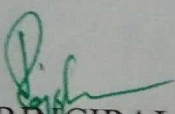

Principal
M.P.N. College,
Mullana (Ambala)

Auditing and taxation

- Students will be versed in the fundamental concepts of Auditing and different aspects of tax.
- Students can understand Income Tax system properly, and can get the knowledge of different tax provisions.
- To give knowledge about preparation of Audit report, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.

Rural Marketing

1. To objective of this course is to develop understanding of issues in rural markets
2. To provide an overview of marketing environment, consumer behaviour, distribution channels, marketing strategies, etc. in the context of rural markets in India.


PRINCIPAL
M.P.N. College,
Mullana (Ambala)